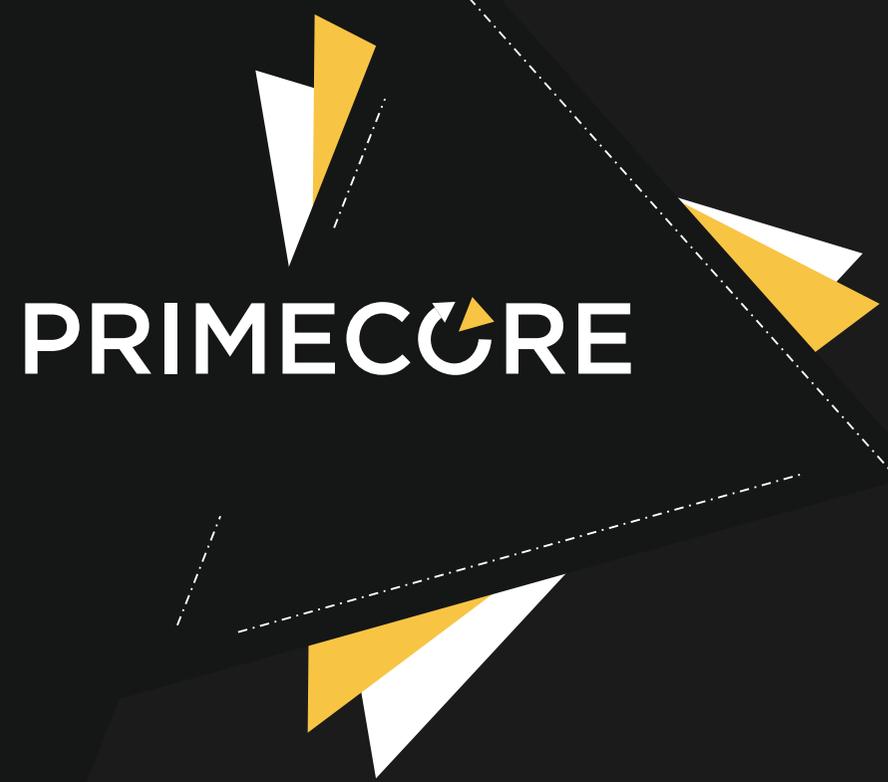




## Innovative **Mobile & Web**

We form a successful brand  
ideally integrated into digital space.



# PRIMECORE



Call us  
+380 50 448 46 88



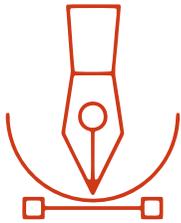
Send us a message  
[ceo@primecore.io](mailto:ceo@primecore.io)



Visit us  
[www.primecore.io](http://www.primecore.io)

## What we do

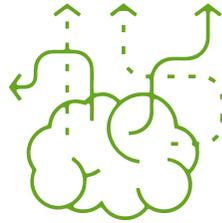
We do not stereotype. Each client, each task is unique and requires an individual approach to implementing the business ideas. Regardless the project's complexity, we focus on achieving applicative results and effective business monetization.



### Design



We provide you with design services of any degree of complexity and technological execution.



### Development



We're bringing to life the business ideas of any complexity.



### Support



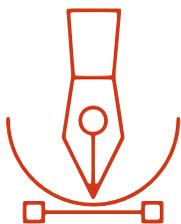
Projects support and maintenance.



### Marketing



SEO and marketing systematic approach as the only way to achieve efficiency.



## Design

High-quality design is the one part of the project's success. We offer you design services of any level of complexity and technological execution. Our work is based on long years of our team experience, creativity and the desire to gain the excellence in our work.



## WE CREATE



### Brand identity

Simple, relevant, perennial, memorable and easy to adapt.



### Websites, e-commerce, mobile applications, Digital projects

We design and create interfaces, UX/UI.



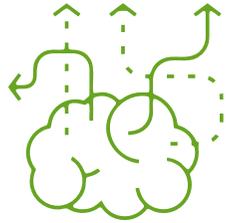
### Design for printing industry

We create the design for periodicals, magazines, books, brochures, leaflets, postcards, calendars, etc.



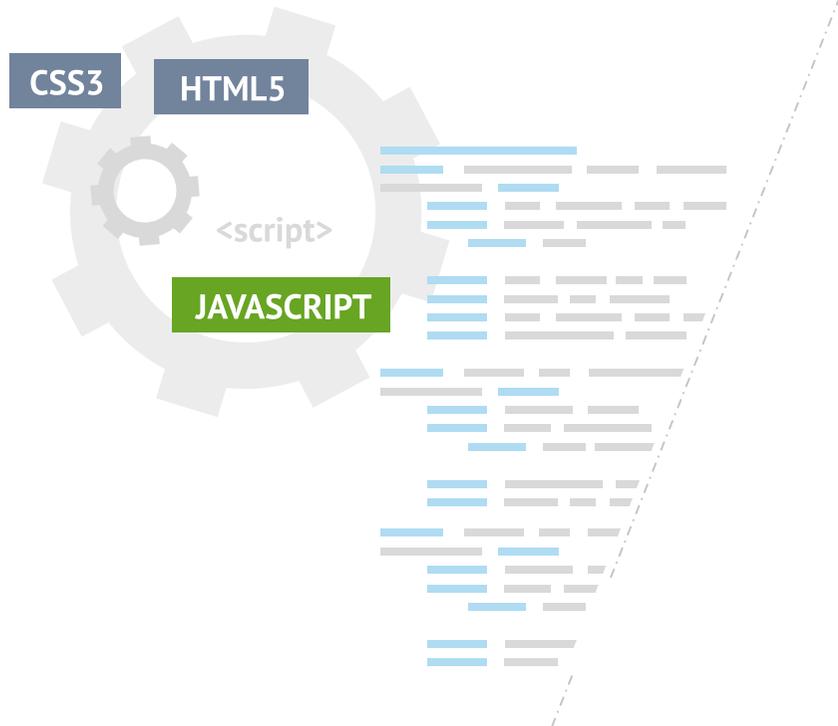
### Outdoor advertising design

Design complex branding of facades, shop windows, signboards, POS materials.



## Development

We live in time of rapid growth of technologies that are using for web development. The outcome of any project depends on accurate choice and firm grasp of that process. Our developers' vast experience allows us to find and use those very tools that will most effectively make come to life a project of any complexity. Our developers create flawless code that can make your business flourish.



### WE SOLVE ANY TASK



#### Front-end

We write clean code using such technologies as HTML5, CSS3, Javascript, jQuery, Bootstrap, Less, Sass.



#### CMS

We put together marked-up web-pages, depending on the specifics, using such CMS as OpenCart, Magento, Wordpress, Joomla.



#### Mobile web development

We create applications for both iOS and Android. We use Android SDK, iOS SDK.



#### Back-end

We compose PHP and JavaScript code. We work with MySQL, MongoDB databases. We use such frameworks as Laravel and NodeJS.



## Technical support

After the web development process being completed, the project must grow and develop further on. The website and mobile app technical support you may entrust to your own IT staff, or use the PRIMECORE service. Based on the experience, to use outsourcing services is more efficient and cheaper in order to support the website, comparing to the maintenance of the personnel.



### Reliability

More than 40% of our projects continue to work with our technical team.



### Saving

Our team's outsourcing support is less expensive comparing to maintaining the one highly qualified employee as personnel.



### Reporting

We provide you with monthly reports on the work done, that allows you to use rationally your time and money.

## PRIMECORE SUPPORT IS



### Control

Monitoring the technical integrity of the project at all levels.



### Efficiency

Saving your time to maintenance and execute both routine processes and complex tasks.



### Flexibility

We adapt flexibly to the tasks' execution in a limited time frames.

**Any system malfunction, even the slightest one, can lead to the reputation losses for your company. With the technical support being entrusted to us, you'll be provided with increased reliability to your business.**



## SEO and marketing

The website is first of all a business tool. It must totally serve to the business development, get a job done and streamline the business processes. Regardless of whether we make your project from the scratch or optimize it as an existing website, we are taking the following STEPS:



### OPERATION STAGES

01

**We scrutinize your business and define the objective goal that the website must perform**

02

**Analyze the market**

- we undertake the competitive analysis;
- we make a profile of the target client taking into account the geographical, psychological, aging and economical characteristics;
- we analyze the search engines trends based on key phrases.

03

**Testing the project**

- functionality;
- usability;
- productivity;
- user interface (UI testing);
- the website code analysis;
- optionally: we test sale channels (an operator's response time and competence, communication with the client, sales scripts).



## SEO and marketing

### OPERATION STAGES

04

#### Attracting the target audience

- SEO (the website optimization to improve the positions in search engine results);
- targeted and contextual advertising for a relevant audience;
- RTB (real-time bidding systems for your advertising);
- searching for substitute channels basing on your business specifics.

05

#### We work on increasing the loyalty and conversion

- we conduct you with web analytics;
- improve usability;
- optimize your content marketing;
- work on SMM + SERM (reputation management in search engine systems and optimization up to social networks).

06

#### We retain visitors

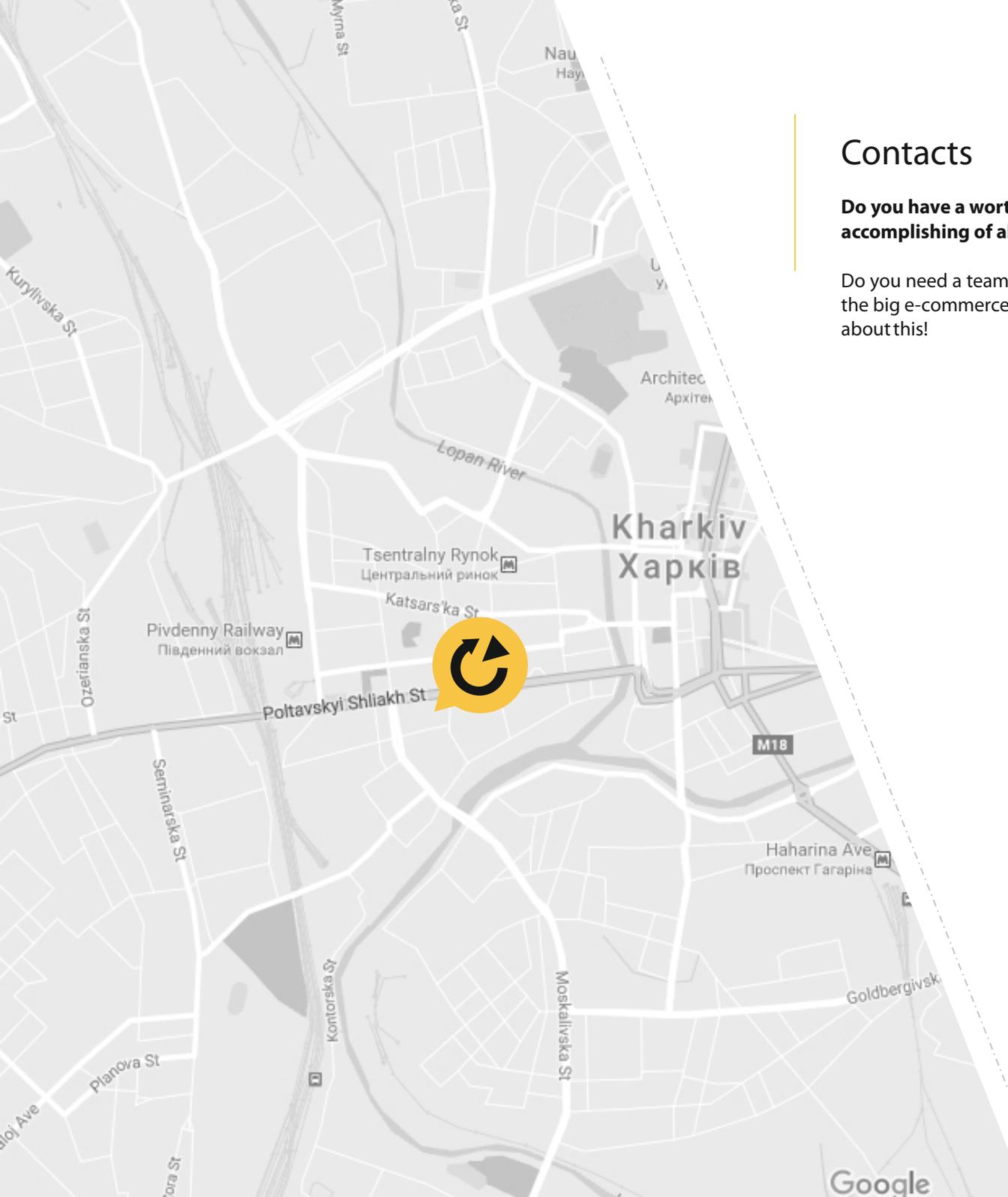
- fill the website with adaptive content;
- offer promotions and bonuses;
- integrate the systems of engagement.

07

#### We retract visitors

- remarketing
- SMS (not recommended, but it's up to you);
- E-mail marketing.

**By accomplishing all the actions above make the main goal of creating the website alive – the increasing of website traffic and selling the goods and services offered.**



## Contacts

**Do you have a worthwhile business idea? Don't you know whom to entrust accomplishing of all the stages of the project?**

Do you need a team, which is capable of developing, completing and launching it to the big e-commerce world of business? We'll be glad to meet you personally and talk about this!

**PRIMECORE**



Ukraine, Kharkiv, Plotavskiy Shliakh st., 33

Call us

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Send us a message

**ceo@primecore.io**

Visit us

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